



July 29, 2024

Report

from the Strategic Council

From:

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To:

AIA Hawaii, AIA Honolulu, AIA Maui
August Board Meeting

Mission: *The AIA Strategic Council advances the architectural profession by informing the AIA Board and other Institute bodies about important professional issues, opportunities, and threats. The Council has an outward and forward-focused vision with an emphasis on long-term goals and outcomes.*

What Does the Strategic Council Do? *To learn more about the role and activities of the Strategic Council, click [HERE](#).*

Council News

FROM THE MODERATOR + VICE MODERATOR

During June, the study groups continued their work on the five study areas. Survey results from the AIA Booth at AIA24 and social media were collected for analysis. Thank you to everyone who contributed input to the Council surveys through direct meetups on the expo floor to sharing on social media. Your input is critical to the Council's work to gather data on the profession in these critical areas.

The Council Best Practice Committee and the Elections Subcommittee opened the nomination period for the 2025 Moderator, the 2025-2027 Director At Large to the Board, and the 2025-2027 At Large Representative to the Council. The Communications Subcommittee is working on ways to share the Council's efforts with the broader AIA community.

In an effort to advance the role of Councilors as conduits between the States, Local Chapters, and AIA, we created a space within the Monthly Report the Council distributes to the Board to share any feedback received by the States and Local Chapters. We encourage all AIA components to provide relevant feedback to their Council representative for the Board to be informed. This feedback is compiled monthly and presented to the Board as part of our reports.

Graciela Carrillo, AIA 2024 Moderator + Josh Flowers, FAIA 2024 Vice Moderator

Special thanks to our Steering Committee members who help guide our work and inform our decision-making process: Brad Benjamin, AIA (Best Practices Committee Chair), Alyssa Murphy, AIA (Communications Chair), Bruce Herrington, AIA (Elections Chair).

COUNCIL ELECTIONS

Elections conducted within the Strategic Council for the 2025 Strategic Council Moderator and one 2025-2027 At-Large Director to the Board. The elected leaders are:

Moderator:
Jessica O'Donnell, AIA

At-large Director to the Board:
Graciela Carrillo, AIA

COTE COLLABORATION

The Council has recently collaborated with COTE (Committee on the Environment) to report on which state or local components are currently using the Common Application for their awards programs. COTE will use this information in their effort to help better align awards programs with the AIA Framework for Design Excellence.

Institute News

NEXT TO LEAD

The Next to Lead program provides leadership training for ethnically diverse women in architecture. 2024 Applications are now open; find more program [details here](#).

WOMEN'S LEADERSHIP SUMMIT

Registration will open on July 24 for the [Women's Leadership Summit](#). This year it will be held October 8-10 in Chicago.

GOOD MORNING AMERICA

AIA CEO Lakisha Ann Woods, CAE and President Kimberly Dowdell, AIA were featured on the popular morning television program on July 11th. Read more and watch the video [here](#).

Upcoming events

Date	Event	Location	Link
October 8-10, 2024	Women's Leadership Summit	Chicago	

For more events, visit the AIA events page at: <https://www.aia.org/community/events>.

Feedback

We value input! If you have questions or ideas for the Strategic Council, reach out to us at StrategicCouncil@aia.org. To learn more about the work of the Strategic Council, please visit the [Strategic Council webpage at AIA.org](#).
